I.T.S. ACADEMY OF BEAUTY - TEXAS

COURSE OUTLINE: Esthetics



DESCRIPTION: The Esthetics Course offers a complete 750 hour course in the science and art of Esthetics. The program is designed to prepare and educate each student in the fundamentals of the basic Esthetic education set forth by TDLR. It will also prepare each student for the practical and theory examination for an Texas Esthetic License. In addition, the course will incorporate the knowledge needed for entry level employment in salons, spas, or clinical Esthetics.

OBJECTIVES: Upon completion of the course requirements, the graduate will be able to:

- Perform and meet the standards set by the school and the Esthetic industry
- Perform technical, communication, and servicing
- Successfully complete the State of Texas requirements to practice Esthetics
- Exhibit the kind of professionalism necessary to gain and maintain entry level employment.
- Take and pass the Texas State Board of 5. Cosmetology Exam for Esthetic licensing.

To ensure continued career success, the graduate will continue to learn new and current information related to techniques, trends, fashions, and methods for career development in Esthetics and related career positions.

FORMAT: The clock hour education is taught within a set of structured curriculum that prepares students for state board examination, graduation, and entry level skills. The Esthetic course encompasses both theory and practical education for each topic. Clinic equipment and products are comparable to those used in the industry. The course is presented through well developed lesson plans, which reflect current educational methods. Subjects are presented by means of lecture, demonstration and student participation. Instruction will be supplemented with visual aids, guest speakers, field trips and other instructional techniques.

REFERENCES: Students follow Milady's Standard Fundamentals for Estheticians textbook. A comprehensive library of references, periodicals, books and DVD's are available to support the course of study and supplement the student training.

GRADING PROCEDURES: Students are assigned theory study and a minimum number of practical experiences. Theory is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward course completion ONLY when rated as satisfactory or better. Practical skills are evaluated according to text procedures, performance standards established by the state licensing agency, and set forth in the Practical Skills Evaluation Criteria. Students must maintain a theory grade average of 75% and complete of all written and practical requirements including the final written and practical examination with passing score prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

91 - 100 Excellent 81 – 90 Above Average

75 - 80 Satisfactory below 75 Unsatisfactory

750 HRS | SUBJECT/ UNIT

Aesthetics Curriculum

ORIENTATION AND TDLR RULES AND REGULATIONS: Limited to Orientation, Career Information, State Laws and Regulations, Professional Image and Professional Ethics.

- SANITATION, SAFETY AND FIRST AID: Bacteria, Virus, How pathogens Enter the Body, Parasites, Immunity, Principals of Prevention, Universal Precautions. Types of Disinfectants and How They Are Used, How to Safety Sanitize and Disinfect Various Esthetic Tools and Equipment, OSHA, MSDS. First Aid for Bleeding and Wounds, Bums, Chocking, Fainting and Eye Injury.
- ANATOMY AND PHYSIOLOGY: Cells, Tissue, Organs, Body Systems. Physiology and Histology of the Skin, Skin Disorders and Diseases.
- CHEMISTRY: Branches of Chemistry, matter, Acidity and Alkalinity, Chemical Reactions, Chemistry as applied to Cosmetics. Cosmetic Ingredients, Natural Ingredients, Product Safety.
- ELECTRICITY, MACHINES, AND RELATED EQUIPMENT: Electricity, Electrical Equipment Safety, Light Therapy, Machine Facials, Rotary Brush, Spray and Vacuum Machine, Magnifying Lamp, Wood's Lamp, Steamer, High Frequency, Galvanic Current, Electrical Mask, Paraffin Heating Units, Wax Heating Units, Hot Towel Cabinet, Microdermabrasion, Therapeutic Lamp, Contraindications, Safety and Sanitation.
- CARE OF CLIENT/ANALYSIS: Greeting, Consultation, Form, Ask Questions to Discover Client Needs, Analyze Client's Skin and Assess, Agreement of Treatment, Delivering of the Service, Completion, Client Retention, Resolving Conflict, Handling Difficult Clients, Diplomacy.
- 225 FACIAL TREATMENT (CLEANSING, MASKING, THERAPY): Equipment and Room Set-Up, Treatment Room Supplies, Products, Product Application, Cleansing Procedures, Removing Cleanser, Gominage, Enzymes, Steam, Extractions, Disincrustation. Types of Massage, Incorporating Massage During Facial Treatments, Lymphatic Drainage, Pressure Points. Classifications and Benefits of Masks. Chemical Peels - Glycolic, Lactic, Salicylic, Pumpkin Peel. Body Treatments Consultation, Contraindications, Safety and
- SUPERFLUOUS HAIR REMOVAL: Hair Growth Cycle, Characteristics and Differences in Hair Growth, Methods of Hair Removal, Use of Hard and Soft Wax, Tweezing Brow Design, Client Consultation, Hair Removal Procedures, Contraindications, Safety and Sanitation.
- AROMATHERAPY: History of Aromatherapy, How Aromatherapy Works, Aromatherapy uses Within the Skin Care Center, Common Aromatherapy Essential Oils, Contraindication, Safety and Sanitation
- NUTRITION: Vitamins, Water and the Skin. Basic Nutrition, Enzymes, Proteins, Carbohydrates, Lipids, Minerals, Antioxidants.
- COLOR PSYCHOLOGY: Color and Emotion, How Skin Gets Its Color, Determining Skin Color, Primary/Secondary/Tertiary Colors, Warm and Cool Colors, Selecting Make- Up Colors
- MAKE-UP: Products, Tools, Supplies, Daytime Make-Up, Special Occasion Make-Up, Camouflage, Custom Blending, Facial Contouring, Black and White Photo Make-Up, Glamour Eyes, Fantasy Make-Up, Corrective, Bridal, Custom Lip Sticks, Custom Foundations, Body Art, Photo Shoot, Artificial Eyelashes, Lash and Brow Tinting, Body Bronzing, Consultation, Safety and Sanitation.
- MANAGEMENT: Importance of Keeping Good Records, Operating a Successful Skin Care Business, Public Relations, Know Your Products and Services, Marketing, Building a Clientele, Goal Setting, Networking, Cover Letter, Resume, Job Interviews, Compensation, Life Long Learning.

Miscellaneous: Lectures given by instructors and demonstrators on the uses of new products and tools will be given from time to time as needed.

750 TOTAL HOURS

The above hour requirement must be met by each student in each category in order for the earned hours to be accepted by the state licensing board for examination. The portion of creative preference hours is to be applied as needed in curriculum related areas or if a student desires to specialize in a specific area.



